

## 2024 Business Excellence Program Sponsorship Package

"Become a sponsor of the School Board of Broward County's inaugural Business Excellence Program and contribute to the continued economic growth in South Florida – **act now to align your brand with this transformative initiative!**"

**SPONSORSHIP CONFIRMATION:** Check the box located under the sponsorship package description.

**DEADLINE:** ALL sponsorship payments MUST be received by 5 PM on Tuesday, October 15, 2024.

**PAYMENT METHOD: Credit cards only.**

All payments must be made by credit card. Please note that a 4% processing fee for all credit card transactions will be added to the sponsor package total.

For more information, please contact Jasmine Jones at [jasmine.jones@browardschools.com](mailto:jasmine.jones@browardschools.com).

## Select Your Sponsorship Package

**Signature Host Sponsor: (In-Kind) (Value: \$10,000) - No longer available**

Official Co-sponsor of the **2024 Business Excellence Program**

Prominent logo placement on all promotional materials, websites, and event signage

2-minute Introductory remarks at a hosted launch event

Opportunity to speak at the opening and closing sessions

Full-page ad (8.5" w x 11" h) in the Graduation and Awards Ceremony Program

Opportunity to participate in media interviews

Photo opportunities throughout the duration of the Business Excellence Program

Live acknowledgment during each course at the Graduation & Awards Ceremony

One (1) Resource Table at all sessions for Agency's promotion

**Wi-Fi Sponsor: \$4,000**

Official Co-Wi-Fi Sponsor recognition in all e-blasts and social media posts (available as of signup date)

Keynote presenter at the Graduation and Awards Ceremony Program

Live acknowledgement at each Black Excellence Program event

3-minute Introductory remarks at a hosted launch event

Feature your 30-second promotional video (as provided) throughout the 2024 Business Excellence Program

Full page ad (8.5" w x 11" h) in the Graduation & Awards Ceremony

Interview opportunity during the Graduation & Awards Ceremony

Prominent exhibit tabling location in the exhibit hall with two (2) chairs

Recognition during the Graduation & Awards Ceremony

Sponsor recognition in social media posts

Opportunity to distribute promotional materials to attendees

Opportunity to receive full list of 2024 Business Excellence Program registrations

**Speaker Sponsor: \$2,500**

Official co-panel sponsor at a selected session

Opportunity to speak at a session panel

Logo on promotional materials, website, and event signage

Half-page ad (5.5" w x 8.5" h) in the program guide

15-second promotional video (as provided)

Live acknowledgment during each sponsored session

One (1) Resource Table at all sessions for your agency/company's promotion

Recognition during the Graduation & Awards Ceremony

Sponsor recognition in social media posts

**Networking Sponsor: \$2,500 per session**

Official Co-sponsor for "networking break" throughout the Program

Logo on signage during the networking break

Opportunity to distribute promotional materials during the break

Prominent exhibit tabling location with two (2) chairs

**Session Sponsors: \$2,500 per session**

- Official co-sponsor of a specific session
- 3-minute speaking/presentation at a specific session
- Logo on promotional materials, website, and event signage for the specific session
- Quarter-page ad (5.5" w x 4.25" h) in the Graduation and Awards Ceremony Program Guide
- Live acknowledgment during each sponsored session
- One (1) Resource Table at all sessions for your agency/company's promotion
- Recognition during the Graduation & Awards Ceremony
- Sponsor recognition in social media posts

**Virtual Visionary Sponsor: \$2,500 per session**

- Official co-sponsor of the Legal Launchpad: Essential Foundations for Business Success Session
- Logo on virtual event platform, promotional materials, and digital event signage
- Half-screen ad (5.5" w x 8.5" h) before the start of the virtual session
- Share downloadable resources during the sponsored session
- Mention in the virtual session announcements and digital posts
- Push notifications

**Partnership Pioneer Sponsor (\$2,500) per session\*  
Session**

- One (1) Sponsor Booth with prime location\*
- Recognition in all media promotions and logo in event materials
- Live acknowledgement
- Feature company's informational slides (as provided ) in sponsors loop (2 slides maximum)
- Logo displayed in on-site event signage, digital screen and event program
- Opportunity to distribute promotional material to attendees
- \*Electricity space is limited and is on first come, first serve basis*

**Community Champion Sponsor (Public Agencies/Marketing/Door Prizes Partner (In-Kind Sponsor))**

- Recognition as the official community/marketing partner
- Logo on promotional materials and event signage
- Opportunity to provide branded door prizes
- Mention in all session announcements and social media posts

**Graduation & Awards Program Sponsor: \$3,000**

- Full-page ad on the back cover of the program guide
- Logo on the front cover of the program guide

**Photobooth Sponsor (\$1,500)**

- Logo in the 2024 Business Excellence Program website with hyperlink
- Quarter page ad (Vertical 3.75" w x 5" h; Horizontal 7.75" w x 5" h) in the 2024 Business Excellence Program Guide
- Prominent printed signage with company logos
- Sponsor recognition in social media posts and e-blasts (available as of signup date)
- Exhibit table in the exhibit hall with two (2) chairs
- Opportunity to distribute promotional materials to attendees

**Refreshment Sponsor: \$1,500 per session**

- Logo on signage at refreshment stations
- Mention in the session announcements
- Exhibit table in the exhibit hall with two (2) chairs

**Exhibitor Excellence Sponsor (\$500) per each event\***

- Official sponsor of Exhibitors Lane
- One (1) Sponsor Booth with prime location
- Recognition in all media promotions and logo in event materials
- Live acknowledgement
- Feature company's informational slides (as provided ) in sponsors loop (2 slides maximum)
- Logo displayed in on-site event signage, digital screen and event program
- Opportunity to distribute promotional material to attendees